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FOR IMMEDIATE RELEASE

**GERRITYSTONE APPOINTS TRACY H. STRECKENBACH  
CHIEF EXECUTIVE OFFICER**

WOBURN, Mass. (April 21, 2008) - GerrityStone, New England's premiere importer and master fabricator of marble, granite, travertine and limestone, today announced the company has named Tracy H. Streckenbach chief executive officer.



Streckenbach arrives at GerrityStone from Hillview Consulting where she was president and founder, leading client engagements in many industries including consumer products, insurance, finance, and national defense.

Prior to establishing Hillview Consulting, Streckenbach helped launch and grow Zentropy Partners, an internet consulting company. In her role on the executive committee, she grew the company from thirty-five people in Boston to seven hundred employees in eleven countries and was responsible for solidifying all aspects of a new business launch including strategy, positioning, sales, organizational design and service delivery.

Streckenbach's management experience also includes mission-critical consulting engagements at Ernst & Young LLP for Fortune 500 companies across all business processes including organizational design, operational efficiency, customer relationship management, sales operations, new product development, and internet/intranet strategy. Prior to Ernst & Young LLP, Streckenbach served in the fashion industry in New York City as a product manager for Burlington Industries.

Streckenbach earned a Bachelor of Science in Business Administration from the University of South Carolina .

For more information, call Alan Weiner, vice president of sales and marketing for GerrityStone at 781-938-1820, via email at [aweiner@gerrityco.com](mailto:aweiner@gerrityco.com) or visit [www.gerritystone.com](http://www.gerritystone.com).

About GerrityStone

After four generations in the building products industry, the Gerrity family directed attention to the worldwide acquisition and fabrication of granite and marble counters, tabletops, bathroom vanity tops, fireplace surrounds, and any product which can be fashioned from natural stone. Today, in addition to natural stone, Gerrity offers a full line of sinks, fixtures, backsplashes, and SileStone® in its ever-expanding product line at its headquarters and stone design center in Woburn , MA . Jim Gerrity, as chairman of the company, is committed to providing superior customer service, quality resources at affordable pricing, forging strategic industry partnerships, introducing innovative technologies and encouraging eco-friendly design.

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