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FOR IMMEDIATE RELEASE, please...
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GerrityStone Announces “Rock Your Kitchen” Contest

Up to \$5,000 Back On GerrityStone “Dream” Countertops for Any Kitchen Makeover

GerrityStone, winner of the *Best of Boston Home Magazine’s* “2010 Best Kitchen & Bath Countertops,” together with WXRV 92.5 FM – “The River” - today announced the launch of their **summer-long “Rock Your Kitchen”** before and after kitchen contest. Two lucky families renovating their kitchens will win up to \$5,000 back on their GerrityStone countertops. The kitchen that “rocks” the hardest will also be featured in a full post-contest publicity campaign for GerrityStone.

“Some lucky homeowners are about to win the countertop of their dreams,” states Jack Parquette, President of GerrityStone. “Anyone who is renovating their kitchen this summer and purchases their countertops at GerrityStone is eligible to win. We are very excited to launch this contest to showcase our fantastic products and the exceptional customer service we provide to each and every customer – from the retail customer to the trade professionals.”

Two grand prizes of up to \$5,000 each will be given: one in the "Countertop Replacement" category, and one in the "Total Renovation" category. Complete contest details can be found at www.gerritystone.com, simply click on the "Rock Your Kitchen" logo on the homepage.

Winners of the **Rock Your Kitchen** contest will be judged on how well their new countertops complement their overall kitchen design. A distinguished panel that includes members of the design and entertainment industry will judge the entries and the winners will be announced at an exclusive end-of-contest celebration, sponsored by WXRV 92.5 FM (The River) and held at GerrityStone on October 2nd.

To enter, homeowners must submit one before and one after photo of their kitchen makeover, and explain in 92 words or less why their kitchen rocks. All homeowners who purchase new countertops from GerrityStone as part of their summer kitchen renovation are eligible to win. Entries will be accepted from June 9 to September 10, 2010. Contest updates and monthly promotions can be heard on The River 92.5 FM and by following GerrityStone on Facebook at www.facebook.com/gerritystonema and on Twitter.

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“Dollar for dollar, your kitchen countertops are one of the best remodeling investments you can make in your home,” Parquette said. “That’s why GerrityStone really keeps an eye on the details. From handpicking stone from all over the world to the newest state-of-the-art technology designed for precision templating and installation, GerrityStone shoots for nothing less than eye-popping results.”

GerrityStone specializes in custom [stone fabrication](#) and installation for [kitchen countertops](#), [bathroom vanities](#), [fireplace](#) and [fireplace surrounds](#) as well as outdoor living spaces. Achieving the industry’s highest customer satisfaction ratings and offering the widest selection of directly sourced materials are the cornerstones of the company’s philosophy. GerrityStone is an industry leader in green practices continually reducing its own ecological footprint and promoting green initiatives in the Boston area through its “Green Team,” an employee volunteer program.

GerrityStone is located just 10 miles north of Boston in Woburn, Massachusetts and serves kitchen dealers, remodelers, architects, designers, builders and homeowners throughout New England. The GerrityStone Design Center is open Monday through Saturday with extended hours Tuesday through Friday. For more information on the “Rock Your Kitchen” contest or GerrityStone visit the company website at www.gerritystone.com or call (781) 938-1820. Press inquiries, please contact Joanne DiFrancesco, JDCommunications, Inc., (781) 828-0323 or visit the company website at www.jdcomm.biz.

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