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**For Immediate Release, please...
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**GERRITYSTONE FEATURED IN
BOSTON MAGAZINE'S 2009 CONCEPT HOME AT FP3
- Showcases selections from GerrityStone's Platinum Collection -**

GerrityStone, New England's premiere interior and exterior custom stonework specialist, is proud to be the exclusive stone sponsor of *Boston Magazine's* 2009 Concept Home, located at the FP3 in Boston.

The Concept Home – a contemporary penthouse located on the 7th floor of the FP3 condo building – offers the perfect setting for selections from GerrityStone, especially their Platinum Collection – a distinctive and stunning line of one-of-kind stones handpicked from quarries around the world.

For the kitchen island sink area, GerrityStone custom fabricates and crafts pieces of one and one quarter inch “White Zeus” Silestone by Cosentino. The innovative, custom carved 3-level design features two distinct work areas which compliment the functionality of the space. The sink design is by Eduardo Serrate from Hacin & Associates in partnership with Hernan Castillo of GerrityStone.

The *pièce de résistance* is the lavish backsplash. Two king-sized slabs of “Ocean Fern,” from GerrityStone's Platinum Collection were hoisted seven stories by crane for this unique installation. Not your typical four-inch backsplash –this one and one-quarter inch Brazilian stone functions as a backsplash and a sensational work of art with its circular lily pad design visible throughout and an intentional raw edge left on one side of the 83" x 60" panel.

Boston Home editor Rachel Levitt and David Hacin, AIA, principal of the award-winning architecture firm Hacin + Associates, team up to create a state-of-the-art living space that goes beyond the traditional notions of design, showcasing unique surface treatments and product mixed with investment pieces and affordable design elements. The 2009 Boston Concept Home, located in the penthouse of the FP3 building, opens to the public in September 2009 and will remain open through October 16th 2009. For information on how you can get a firsthand look at the future of great design in Boston please visit www.bostonconcepthome.com.

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“We are very excited to be working with David Hacin and Rachel Levitt on this inspiring home design project,” notes Dawn Carroll, Director of GerrityStone’s Architectural Division. “This forward-thinking project gives us the opportunity to showcase our Platinum collection and some of the rare, innovative applications for stone in a home.”

GerrityStone specializes in custom stone fabrication and installation for kitchens, bathrooms, fireplaces, and outdoor living spaces. Achieving the industry’s highest customer satisfaction ratings and offering the widest selection of directly sourced materials are the cornerstones of the company’s philosophy. GerrityStone is an industry leader in green practices providing education on LEED certification, as well as continually reducing its own ecological footprint and promoting green initiatives in the Boston area through its “Green Team,” an employee volunteer program.

GerrityStone is located just 10 miles north of Boston, in Woburn, Massachusetts and serves architects, designers, builders and homeowners throughout New England. The GerrityStone Design Center is open Monday through Saturday with extended hours Tuesday through Friday. For more information on GerrityStone call 781-938-1820, or visit www.gerritystone.com. Press inquiries; please contact Joanne DiFrancesco, JDCcommunications, Inc., 781-828-0323 or jdcommunications@verizon.net.

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