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**For Immediate Release, please...**  
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## **GERRITYSTONE'S CEO RECOGNIZED AS A '2009 NEW LEADER'**

**GerrityStone**, New England's premiere interior stonework specialist, is pleased to announce Tracy Streckenbach, chief executive officer at GerrityStone, is recognized as one of the "2009 New Leaders" by *Banker and Tradesman*.

This annual recognition is culled from *Banker and Tradesman* readers who nominated scores of candidates deemed worthy of this accolade. Editors spent weeks reviewing the nominees' applications and ultimately chose 29 winners who represent leaders at the forefront of their organizations' growth within cutting edge companies who also find ways to give back to their communities and participate in numerous extra-curricular activities and charities. The list of the 2009 'New Leaders' appears in their November 30<sup>th</sup> issue.

In just two short years, Ms. Streckenbach has led the GerrityStone team through a difficult economic climate with positive financial results, improving the company's annual net income by 28 percent and reducing production errors by 80 percent as well as achieving their highest ever customer satisfaction ratings. She spearheaded the green movement at GerrityStone, incorporating a line of environmentally friendly product offerings and launched the GerrityStone "Green Team" – a group of employees who volunteer their time for environmental causes. She is also actively involved with the Melanoma Foundation of New England to increase skin cancer awareness among the teenage population.

"I am very honored to be recognized by *Banker and Trademan*," notes Tracy Streckenbach, CEO of GerrityStone. "The successes achieved at GerrityStone are the result of focused efforts by a dedicated team that has embraced a new set of ideas. The team at GerrityStone has a clear vision of success which absolutely revolves around providing the best customer experience, anywhere. I applaud my entire team for accomplishing phenomenal business results that seem nearly impossible in the face of the housing downturn of 2009."

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**GerrityStone** specializes in custom stone fabrication and installation for kitchens, bathrooms, fireplaces, and outdoor living spaces. Achieving the industry's highest customer satisfaction ratings and offering the widest selection of directly sourced materials are the cornerstones of the company's philosophy. GerrityStone is an industry leader in green practices providing education on LEED certification, as well as continually reducing its own ecological footprint and promoting green initiatives in the Boston area through its "Green Team," an employee volunteer program.

**GerrityStone** is located just 10 miles north of Boston, in Woburn, Massachusetts and serves architects, designers, builders and homeowners throughout New England. The GerrityStone Design Center is open Monday through Saturday with extended hours Tuesday through Friday. For more information please call GerrityStone at 781-938-1820, or visit [www.gerritystone.com](http://www.gerritystone.com). Press inquiries; please contact Joanne DiFrancesco, JDCcommunications, Inc., 781-828-0323 or visit the company website at [www.jdcomm.biz](http://www.jdcomm.biz).

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