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GERRITYSTONE WINS BIG AT THE 2009 PRISM AWARDS

GerrityStone, New England's premiere interior and exterior custom stonework specialist, is pleased to announce they are the recipient of two 2009 PRISM (Prestigious Results in Sales and Marketing) Award's from the Builder's Association of Greater Boston, winning top honors in the categories of "Project Manager of the Year" and "Best Kitchen Remodel Unlimited".

The Project Manager of the Year Award recognizes exceptional performance and execution of management skills and techniques. GerrityStone's team of highly-trained professionals is consistently recognized for providing both its trade and consumer clients with superior customer service.

GerrityStone also teamed up with Michael Kim Architects, Graham Construction and Chrisicos Interiors to win the Gold award in the "Best Kitchen Remodel Unlimited" category. GerrityStone provided all the stonework for this contemporary kitchen renovation project in Newtonville, Massachusetts.

Over 300 builders, architects, remodelers and other professionals from the design and construction industries attended this prestigious event. The PRISM Awards pay tribute to housing industry professionals for excellence in new construction, remodeling, design, sales and marketing, and a myriad of other categories directly related to the building and construction industry. It is the largest awards program of its kind for builders, remodelers and associated professionals in the greater Boston area.

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“We are extremely honored to be recognized by the Builders’ Association,” states Tracy Streckenbach, CEO of GerrityStone. “On a daily basis our team ensures a seamless project from start to finish. Their expertise and dedication is why GerrityStone is recognized as going above and beyond for our customers. And, this kitchen renovation not only showcases how creative we are with stone, but recognizes the importance of a strong team when it comes to remodeling. We’re proud to have been part of such a well-respected group of industry experts.”

GerrityStone specializes in custom stone fabrication and installation for kitchens, bathrooms, fireplaces, and outdoor living spaces. Achieving the industry’s highest customer satisfaction ratings and offering the widest selection of directly sourced materials are the cornerstones of the company’s philosophy. GerrityStone is an industry leader in green practices providing education on LEED certification, as well as continually reducing its own ecological footprint and promoting green initiatives in the Boston area through its “Green Team,” an employee volunteer program.

Located just 10 miles north of Boston, in Woburn, Massachusetts GerrityStone serves architects, designers, builders and homeowners throughout New England. The GerrityStone Design Center is open Monday through Saturday with extended hours Tuesday through Friday. For more information please call GerrityStone at 781-938-1820, or visit www.gerritystone.com. Press inquiries; please contact Joanne DiFrancesco, JDCcommunications, Inc., 781-828-0323 or visit the company website at www.jdcomm.biz.

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