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GerrityStone Introduces Jack Parquette as New President **CEO Tracy Streckenbach Becomes Senior Advisor as Company Enters Phase II of Growth**

GerrityStone - New England's premier interior and exterior custom stonework and granite specialist – is pleased to introduce Jack Parquette as its new President. Concurrent to this move, CEO Tracy Streckenbach will be moving from her current position to Senior Advisor of Mergers and Acquisitions for the Gerrity Company.

“It was exactly two years ago this month that I joined GerrityStone to lead the company’s restructuring and positioning efforts, and to get it on track to profitability,” Ms. Streckenbach said. “With each of the key initiatives successfully implemented, we move onto Phase II of the growth plan. This phase requires an entirely different skill set, and one to which Jack Parquette is extremely well suited.”

Joining GerrityStone is something of a homecoming for Mr. Parquette. From 1972 to 1994, Mr. Parquette worked for Gerrity Lumber, eventually becoming the company’s Vice President of Sales before moving on to other professional challenges. His years of expertise in the building industry in New England and elsewhere combined with his intimate knowledge of the company history makes him the perfect candidate for president.

“GerrityStone has undergone significant change since my time working with the Gerrity businesses, but I’ve always known that what makes this company stand out is our talented team of craftspeople and sales staff, its commitment to quality, and our uncompromising dedication to customer service,” Mr. Parquette said. “I’m proud to be part of the GerrityStone family once again, and to lead the company into its next phase of growth. With the groundwork set, and the company strong, we’re turning our attention to the implementation of exciting, new cutting-edge technology we are currently installing. These new tools will provide a competitive advantage for GerrityStone and our customers for years to come, further enforcing the company’s position as an industry leader.”

Ms. Streckenbach will continue to work closely with GerrityStone during the transition and then move into her new role as a consultant, advising on mergers and acquisitions and developing new strategies for future growth. “It takes a special kind of company to do what we’ve done here over the past two years,” Ms. Streckenbach said. “Restructuring at the scale we achieved here takes the dedication, focus, and patience of the entire team. The team’s ability to come together and make some dramatic business changes in a very short timeframe is something that should forever make them proud.”

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GerrityStone specializes in custom stone fabrication and installation for kitchen countertops, bathroom vanities, fireplace and fireplace surrounds, and outdoor living spaces. The company's recognition as the BEST OF BOSTON 2010 by *Boston HOME Magazine*, is substantiated by customer satisfaction ratings that are consistently the highest in the industry. It's laser focus on customer satisfaction and the availability of the widest selection of directly sourced materials are the cornerstones of the company's philosophy. GerrityStone is an industry leader in green practices providing education on product selection for projects seeking LEED certification, as well as continually reducing its own ecological footprint and promoting green initiatives in the Boston area through its "Green Team," an employee volunteer program.

GerrityStone is located just 10 miles north of Boston in Woburn, Massachusetts and serves architects, designers, builders and homeowners throughout New England. The GerrityStone Design Center is open Monday through Saturday with extended hours Tuesday through Friday. For more information please call GerrityStone at 781-938-1820, or visit www.gerritystone.com. Press inquiries; please contact Joanne DiFrancesco, JDCcommunications, Inc., 781-828-0323 or jdccommunications@verizon.net.

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