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FOR IMMEDIATE RELEASE

GerrityStone Hosts Lunch and Learn Showcase for Leading Boston-Area Design Firm

WOBURN, MASS (June 17, 2008) - GerrityStone, New England's premiere importer and master fabricator of marble, granite, travertine and limestone, recently hosted an informative "Lunch and Learn Showcase" for one of the company's key clients, a leading Boston-area design firm. The afternoon was designed to demonstrate Gerrity's supporting role in building customer relationships and increasing revenue for its industry partners.

The on-site presentation provided the visiting design firm with a comprehensive inside look at how GerrityStone partners with industry professionals, including a chance to meet the management, sales, production and installation teams, understand the showroom sales process, view the extensive warehouse inventory and fabrication facility, and get a sneak-peek at the company's new state-of-the-art e-templating process.

"When design clients send their customers to GerrityStone, they're guaranteed a first-class experience," said Tracy Streckenbach, chief executive officer of GerrityStone. "We're steadfast in our commitment raise the bar of customer service, fabrication and installation beyond all known contemporary stone industry standards."

As the touring designers saw first-hand Gerrity's service prowess, massive natural stone inventory, and new technologies, the excitement was palpable. The Gerrity team successfully demonstrated a willingness and availability to educate design partners on trends, understanding practical and creative application possibilities of natural and engineered stone, and the crucial ability to build lasting relationships with industry partners.

GerrityStone Lunch and Learn Showcases are available to all interested designers and architectural firms and may be arranged by calling Alan Weiner, vice president of sales and marketing for GerrityStone at 781-938-1820, via email at aweiner@gerrityco.com or visit www.gerritystone.com.

About GerrityStone

After four generations in the building products industry, the Gerrity family directed attention to the worldwide acquisition and fabrication of granite and marble counters, tabletops, bathroom vanity tops, fireplace surrounds, and any product which can be fashioned from natural stone.

Today, in addition to natural stone, Gerrity offers a full line of sinks, fixtures, backsplashes, and SileStone® in its ever-expanding product line at its headquarters and stone design center in Woburn, MA. Jim Gerrity, as chairman of the company, is committed to providing superior customer service, quality resources at affordable pricing, forging strategic industry partnerships, introducing innovative technologies and encouraging eco-friendly design.

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